CURRICULUM VITAE[1]
JEAN-FRANÇOIS HOUDE

CONTACT INFORMATION

Department of Economics
University of Wisconsin-Madison
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EDUCATION

1995–1998	B.Sc. in Managerial Economics, Université du Québec à Trois-Rivières (UQTR), Québec
1998–2000	M.Sc. in Applied Economics, École des Hautes Études Commerciales (HEC) of Montréal, Québec
2001-2006	Ph.D. Economics, Queen's University of Kingston, Ontario Thesis: *An Empirical Investigation of Spatial Differentiation and Price Floor Regulations in Retail Markets for Gasoline*

POSITIONS AND EMPLOYMENT

Spring 2025	Visiting Scholar, Department of Economics, Northwestern University
2024–	David Edwin and Lucille Hartmann Davies Chair in Economics, University of Wisconsin-Madison
2022–2024	Juli Plant Grainger Distinguished Chair of Economics, University of Wisconsin-Madison
2021–2022	Douglas W. and Sherry A. Caves Professor of Economics, University of Wisconsin-Madison
2018–2021	Associate Professor of Economics, University of Wisconsin-Madison
2016–2018	Associate Professor of Economics, Cornell University
2015–2016	Claude Marion Endowed Faculty Scholar, Wharton School, University of Pennsylvania.
2012–2016	Assistant Professor, Business Economics and Public Policy (BEPP), Wharton, University of Pennsylvania.
2012–	NBER, Industrial Organization (Research Associate since 2016).
2006–2012	Assistant Professor of Economics, University of Wisconsin-Madison.
2006–	Researcher, CIRANO, Montreal.

[1]Last update: November 3, 2026

Other professional activities

Co-Editor	Rand Journal of Economics (since July 2023)
Associate Editor	American Economic Review (since 2021) Quantitative Economics (since 2021) Journal of Business Economics and Statistics (2021-2024) International Journal of Industrial Organization (2014-2021)
Conferences	NBER-IO conference, Winter 2019, Stanford (Co-organizer with Eric Budish); IIOC program committee (2012-2021); Dynamic Structural Econometrics Summer school and Conference (2024)

Honors and Awards

2015	Best competition policy paper from the Association of Competition Economics (ACE).
2014	Second place paper for the American Bar Association's "Retrospective Analysis of Merger Decision Outcomes Competition" for "Spatial differentiation and vertical mergers in retail markets for gasoline".
2012	Journal of Strategic Information Systems Best Paper Award for "A Multi-Level Investigation of Information Technology Outsourcing".
2006–2007	C.A. Curtis Prize winner for the best economics thesis at Queen's University
2002–2005	Social Sciences and Humanities Research Council of Canada and Fonds de recherche sur la nature et les technologies (FCAR and SSHRC), Doctoral Scholarships
2002–2003	Sun Microsystems of Canada Scholarship
2001–2003	Fonds de recherche sur la nature et les technologies (FCAR), Doctoral Scholarship
1999-2000	FCAR and CIRANO, Master Scholarship

Publications

Published and forthcoming journal articles

1. Ricard Gil, Jean-Francois Houde, Shilong Sun and Yuya Takahashi, "Preemptive Entry and Technology Diffusion in the Market for Drive-in Theaters". Summer 2026, Rand Journal of Economics.
2. Jason Allen, Robert Clark, Jean-Francois Houde, Shaoteng Li and Anna Trubnikova. "The role of intermediaries in selection markets: Evidence from mortgage lending, Review of Financial Studies, November 2025.
3. Rob Clark, Ig Hortsmann, and Jean-Francois Houde. "Hub and Spoke Cartels: Theory and Evidence from the Grocery Industry". American Economic Review, March 2024.
4. Mike Abito, Jin Soo Han, Arthur van Benthem. "Agency Frictions and Procurement: New Evidence from U.S. Electricity Restructuring", Journal of Industrial Economics, October 2023.

5. Josh Deutschmann, Jared Gars, Jean-Francois Houde, Molly Lipscomb and Laura Schechter. "Privatization of Public Goods: Evidence from the Sanitation Sector in Senegal". Journal of Development Economics, January 2023.

6. Jean-François Houde, Peter Newberry, and Katja Seim. "Nexus Tax Laws and Economies of Density in E-Commerce: A Study of Amazon's Fulfillment Center Network", Econometrica, January 2023.

7. Jin Soo Han, Jean-François Houde, Arthur van Benthem, and Mike Abito, "When Does Regulation Distort Costs? Lessons from Fuel Procurement in US Electricity Generation: Comment", American Economic Review, vol. 111, no. 4, April 2021.

8. Jason Allen, Robert Clark and Jean-François Houde. "Search frictions and market power in negotiated price markets", NBER working paper 19883. Journal of Political Economy, August 2019.

9. Benoit Aubert, Jean-François Houde, Michel Patry and Suzanne Rivard. "Determinants of contract completeness for information technology outsourcing", Information Technology and Management, Volume 18, Issue 4, p. 277-292, 2018.

10. Juan Esteban Carranza, Robert Clark and Jean-François Houde. "Price controls and market structure: Evidence from gasoline retail markets", Journal of Industrial Economics, Volume 63, No 1, p. 152-198, 2015.

11. Jason Allen, Robert Clark and Jean-François Houde. "The effect of mergers in search markets: Evidence from mortgage markets", American Economic Review, 2014, 104(10), pages 3365-3396.

12. Jason Allen, Robert Clark and Jean-François Houde. "Price dispersion in mortgage markets", Journal of Industrial Economics, Volume LXII, No 3, p. 377-416, 2014 [Lead article].

13. Robert Clark and Jean-François Houde. "The effect of explicit communication on pricing: Evidence from the collapse of a gasoline retail cartel", Journal of Industrial Economics, Volume LXII, No 2, p. 191-228, 2014 [Lead article].

14. Robert Clark and Jean-François Houde. "Collusion with asymmetric retailers: Evidence from a gasoline price-fixing case in Canada", American Economic Journal:Microeconomics, Volume 5, No. 3, p. 97-123, 2013.

15. Benoit Aubert, Jean-François Houde, Michel Patry and Suzanne Rivard. "A Multi-Level Investigation of Information Technology Outsourcing", Journal of Strategic Information Systems, Volume 21, Issue 3, p. 233-244, 2012.

16. Jean-François Houde. "Spatial differentiation and vertical mergers in retail markets for gasoline", American Economic Review, Volume 102, No. 5, p. 2147-2182, 2012.

BOOK CHAPTERS AND CONFERENCE PROCEEDINGS

1. "Cartel Instability and Price Wars: Retail Gasoline in Canada" (with Rob Clark and Marco Duarte). Book chapter, Cartels Diagnosed: New Insight on Collusion (edited by Joe Harrington and Maarten Pieter Schinkel), August 2024

2. "The Impact of Distance in Retail Markets" (with Danny Edgel, J-F Houde, and Katja Seim). American Economic Association P&P, May 2023.

3. Rob Clark, Jean-Francois Houde, and Jakub Kastl. "The Industrial Organization of Financial Markets". Handbook of Industrial Organization vol. 5.

4. Jean-François Houde. "Gasoline markets", The New Palgrave Dictionary of Economics, Steven N. Durlauf and Lawrence E. Blume, Eds, Palgrave Macmillan, 2010.

5. Benoit Aubert, Jean-François Houde, Michel Patry and Suzanne Rivard. "Characteristics of IT Outsourcing Contracts", Proceedings of the 36th Hawaii International Conference on System Sciences, 2003.

WORKING PAPERS UNDER REVISION

1. Jean-François Houde, Terrence Johnson, Molly Lipscomb and Laura Schechter, "Imperfect Competition and Sanitation: Evidence from randomized auctions in Senegal". Under revision. Latest version: November 2024.

2. Amit Gandhi and Jean-François Houde, "Measuring Substitution Patterns in Differentiated Products Industries", August 2020. Revision requested from Econometrica.

3. "Misallocation effects of collusion under uniform pricing in differentiated-product markets", with Daniel Chaves, Marco Duarte and Jean-François Houde. Latest version: November 2024. Revision requested from the Journal of Political Economy.

4. "Long-term Vertical Contracts, Geography, and the Persistence of Brand Shares", with Xinrong Zhu and Robert Clark. Under revision. Latest version: June, 2026

5. "Do information sharing platforms facilitate coordination? Evidence from the collapse of a cartel", with Robert Clark. In submission. Latest version: October 2026.

6. "Differential returns to securitization: Evidence and Impact" (with Jonathan Becker, Robert Clark, Kenneth Hendricks). Latest version: November 2025

WORK IN PROGRESS

1. "Asymmetric information in the wholesale market for mortgages: The case of Ginnie Mae loans" (with Jonathan Becker, Ken Hendricks and Diwakar Raisingh). Latest version: July 2024

2. "Sustainable intermediation: Using market design to improve sanitation provision" (with Terrence Johnson, Molly Lipscomb and Laura Schechter), Latest version: December 2024.

3. "Using Market Mechanisms to Increase the Take-up of Improved Sanitation" (with Josh Deutschmann, Terry Johnson, Molly Lipscomb and Laura Schechter).

4. "Measuring Firms' Conduct in Differentiated Products Industries", (with Amit Gandhi). Latest version: September 2020.

5. "Competition and the cannibalization of college quality" (with Poala Bordon, Chao Fu, Ana Gazmuri), June 2016.

6. "Market structure and the diffusion of e-commerce: Evidence from the retail banking industry" (with Jason Allen and Robert Clark) June 30, 2009.

Grant Activity

Name of Grant	Funding Agency	Period of Grant	Type of Grant	Role in Grant	Annual Direct Cost	Annual Indirect Cost
Asymmetric Information and Vertical Relations in the US Mortgage Industry	NSF	2023-2026	Public research grant	PI	321,762	39,33
Measuring substitution patterns and market power in differentiated products industries.	NSF	2015-2018	Public research grant	PI	106,670	30,273
Dean's Research Funds	Wharton	2013-2016	University research grant	PI	10,000	0
Wharton Social Impact Initiative	Wharton	2014-2015	University research grant	PI	10,000	0
Identifying Social Effects of Investment in Public Goods: Sanitation in Senegal	Gates Foundation	2011-2015	Private foundation grant	Co-PI	350,000	63,000
Shopping for mortgage contracts: Price discrimination, Bank mergers and Negotiation.	NSF	2010-2014	Public research grant	PI	56,000	30,000
Graduate school fall research competition	UW-Madison	2007-2010 2019-2021 2022-2023	University research grant	PI	20,000	10,000

Conferences and Seminar Presentations (including scheduled)

2026	Yale (postponed), Brandeis, Wharton Real Estate, IIOC, MaCCI Summer Institute 2026, Green Line IO Conference (BU/BC), University of Minnesota, University of Rochester (Simon), Northwestern Antitrust Conference, Dynamic Structural Econometrics Conference (Michigan)
2025	Stockholm School of Economics, University of Virginia, Caltech, John Hopkins University, Northwestern University, Canadian Economic Association meetings (plenary speaker), Cornerstone, SITE Finance conference, University of Georgia, NYU-Columbia joint IO seminar, Berkeley (ARE)
2024	Boston University, Duke, ITAM, FHFA, MaCCI Summer Institute 2024, Einaudi Institute for Economics and Finance, DSE Summer school and conference, Chicago Booth.
2023	University of Arizona Empirical Micro conference, UBC IO Summer conference, ITAM.
2022	Rice University, Texas A&M, Washington University (Olin), Northwestern University, University of Houston, Yale, Stanford, Wisconsin (Real estate)

2021	IIOC (plenary speaker), CEPR-JIE summer conference, Asia-Pacific IO Conference (APIOC)
2020	Boston University, University of Pennsylvania, IO^2 virtual seminar, University of Montreal, DePaul University, University of Michigan (postponed)
2019	Princeton, Ohio State University, UW-Milwaukee
2018	Columbia University, MIT, University of Virginia, Northwestern, Penn-State/Cornell Econometrics and IO Conference.
2017	American Economic Association meetings, University of Rochester (Simon), Stony Brook University, Princeton, Stanford, Indiana, McMaster, NY-IO day (discussant), HEC-Montreal IO summer conference (discussant), Cornell-Penn State IO & Econometrics Conference, Indiana University, Structural IO Workshop at PUJ (Bogota), McMaster University, NBER Market design conference.
2016	American Economic Association meetings, University of Pennsylvania (economics), University of Toronto, Consumer Financial Protection Bureau, Federal Trade Commission, New York University (economics), Queen's University.
2015	American Economic Association meetings, NBER IO Winter meetings (discussant), CRES Microeconomics conference at Olin, IIOC, HEC-Montreal IO summer conference (discussant), Wharton, Toulouse School of Economics, Leuven, Penn State, Cornell, Texas-Austin, Boston College, World Bank, Western Ontario, Columbia University, University of Arizona.
2014	Berkeley-Haas (marketing), Federal Reserve Board, Barcelona GSE Summer Forum, IIOC, Econometric Society Summer meetings, Clemson University.
2013	University of Texas at Dallas (marketing), American Bar Association conference on merger retrospectives, HEC-Montreal IO summer conference (discussant), University of Illinois at Urbana-Champaign, Bates White, London School of Economics, FTC-Microeconomics conference (discussant), Annual Health Economics Conference (discussant).
2012	American Economic Association meetings, Wharton, NBER-IO Winter Meetings, Colombia University, HULM Conference-Boston Fed, Boston College, Toulouse School of Economics, Mannheim, Princeton, Stanford Marketing, UQAM, NBER Consumer finance conference (Oxford), QME Conference (discussant), NYU, University of North Carolina.
2011	Indiana University - Kelley Business school, Washington University - Olin business school, University of Pennsylvania, University College of London, Penn State University, Queen's University, FTC Microeconomics Conference, QME Conference (discussant).
2010	Université Laval, Boston University, New York University, The 2010 Invitational Choice Symposium (Miami), SED (Montreal), UCLA, University of Western Ontario, University of Waterloo, University of Minnesota, Yale.
2009	UBC Annual IO conference, SITE conference, NBER summer meetings, Institute for computational economics, IIOC, FTC, De Paul University.
2008	NBER winter meetings, Yale, Northwestern, Duke, IIOC, SED-Boston.
2007	SED-Prague, Northern Illinois University, University of Chicago GSB.

2006	North American Summer Meetings of the Econometric Society, University of Minnesota, Numerical Intensive Economic Policy Analysis, Queen's University, Canadian Economic Association Meetings, Concordia University, UQÀM, HEC Montréal, Université de Montréal, University of Wisconsin at Madison, University of Pennsylvania, Simon Fraser University, New-York University, New-York Fed., Bank of Canada.
2005	Canadian Economic Association Annual Meetings McMaster University, International Industrial Organization Conference, Georgia Tech University. Concordia University, Queen's University.
2004	Numerical Intensive Economic Policy Analysis (Queen's University), Canadian Economic Association Meetings

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PhD Students (initial placement)

* chair or co-chair

2010	Yuya Takahashi (UW)*, Mannheim University (initial) (Assistant professor).
2010	Aris Avgousti (UW)*, University of Cyprus (Lecturer).
2012	Peter Newberry (UW)*, Pennsylvania State University (initial) (Assistant professor).
2012	Ker Zhang (UW)*, Shanghai University of Finance and Economics (Assistant professor).
2014	Tomohiko Yano (UW)*.
2014	Francisco Franchetti (UW)*, Cornerstone Research, San Francisco.
2015	David Muir (Wharton), University of Delaware - Marketing department (Assistant professor).
2015	Hui Li (Penn), Carnegie-Mellon University - Marketing department (Assistant professor).
2016	Ana Gazmuri (Wharton), Toulouse School of Economics (Assistant professor).
2016	Yin Yin Yu (Penn), Vanguard.
2017	Jin Soo Han (Wharton)*. KAIST University, South Korea (Assistant professor).
2018	Flavio Stanchi (Cornell). AirBnB.
2018	Thomas Eisenberg (Cornell). University of Delaware (Assistant professor)
2019	Nahim Zahur (Cornell). Queen's University in Kingston (Assistant professor)
2019	Daniel Chaves (Wisconsin). Western Ontario University (Assistant professor)
2020	Phoebe Tian (Wisconsin)*. Bank of Canada.
2020	Chen Zheng (Wisconsin)*. The Brattle Group.
2020	Diwakar Raisingh (Wisconsin). DOJ.
2021	Xinrong Zhu (Wisconsin)*. Imperial College London (Assistant professor, marketing)
2021	Renata Gaineddenova (Wisconsin)*. Harvard Business School (Assistant professor, strategy)

2021	Anna Trubnikova (Wisconsin)*. Cornerstone
2021	Marco Duarte (Wisconsin). University of North Carolina (Assistant professor).
2021	Olga Kiseleva (Wisconsin). Analysis Group.
2021	Yeon Ju Baik (Wisconsin). Korea Institute of Finance.
2021	Yuteng Cheng (Wisconsin). Bank of Canada.
2022	Shilong Sun (Wiconsin)*. Queen's Postdoc
2022	Natalia Serna (Wisconsin). Stanford Health (Assistant professor)
2023	Sarah Waldfogel (Wisconsin)*. University of South Carolina (Assistant professor)
2023	Jonathan Becker (Wisconsin)*. Office of Financial Research
2023	Jonathon McClure (Wisconsin). Purdue University (Assistant professor)
2023	Luming Chen (Wisconsin). University of Michigan (Assistant professor)
2023	Tianli Xia (Wisconsin). Rochester (Assistant professor, marketing)
2024	Greg Kerwin*, Toyota Research Institute.
2024	Xian Wu, CUHK Business School (Assistant professor)
2025	Anya Tarascina*, NERA
2025	Giselle Labrador Badia*, Bank of Spain
2025	Danny Gold, Bates White
2025	Hyun Lim, TSE Postdoc
2025	Arseniy Stolyarov, New Economic School (NES) Moscow (Assistant professor)

TEACHING

ECON 4610	2016-2018	Undergraduate Industrial Organization (Cornell)
ECON 7520/7510	2016-2018	PhD Industrial Organization (Cornell)
BEPP 250	2012-2015	Managerial Economics (Wharton)
BEPP 987	2012-2015	PhD Industrial Organization (Wharton)
ECON 468	2006-2019	Undergraduate Industrial Organization (Wisconsin)
ECON 410	2007-2009	Undergraduate Econometrics (Wisconsin)
ECON 762/761	2006-2012	PhD Industrial Organization (Wisconsin)
ECON 762/761	2024-	PhD Industrial Organization (Wisconsin)
ECON 717/706	2020-2021	Applied Econometrics (Wisconsin)
ECON 899/880	2021-2025	Computational Economics (Wisconsin)
ECON 899	2026-	MS Empirical IO (Wisconsin)

DEPARTMENTAL SERVICES

2025-	Associate Chair.
2018-2024	PhD admission (chair from 2021)
2016-2018	Junior and senior faculty recruiting, and computing resources (Cornell)
2012-2015	PhD admission, and junior faculty recruiting (Wharton)
2006-2012	PhD admission, and junior faculty recruiting (Wisconsin)
2020	Chair of Phd admission (Wisconsin)

Last updated: November 3, 2026